

AL'S GLAD PATCH
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Sioux City 6, Iowa

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**GROW
THE
1958
ALL
AMERICA
GLADIOLUS**



MISS JULIE AMSLER
(See Page 3)



AL'S GLAD PATCH

AL AND JESSIE AMSLER
4052 MADISON STREET, SIOUX CITY 6, IOWA

To our Customers and Friends:

We take great pleasure in presenting herewith our catalog for 1958, in which is listed some two hundred varieties of gladiolus covering a wide range of colors in all size groups. Our list containing the best of the newer and older domestic, as well as many outstanding European originations.

This year we are listing 35 new ones that we have grown and have proven to be outstanding glads for us. Try some of them, you will be pleased with them.

Whether you order from us or some other reputable grower you should place your order early (See Terms) so that your grower can fill your order complete and with choice bulbs. On late orders you should make 2nd choice.

SIZE OF BULBS

LARGE size bulbs are one and one-quarter inches in diameter or more. This size makes the largest spikes and flowers. Sizes No. 1 and No. 2.

MEDIUM size bulbs are from three-fourths of an inch to an inch and one-quarter. All bloom splendidly. Sizes No. 3 and No. 4.

SMALL size bulbs are not guaranteed to bloom, but under favorable conditions will bloom and produce a fine large bulb for the following year. Sizes No. 5 and No. 6.

No bulblet order after April 1, 1958.

PLEASE READ CAREFULLY

All quotations are subject to previous sale. We urge that you place your orders early so that you may not be disappointed. Each year we are unable to fill late orders for a number of varieties. Orders are segregated at once after being received, but will not be shipped until after danger of freezing is past, unless you request otherwise. However, bulbs can be sent any time desired. No substitutions will be made without your permission. If we are out of a variety you order, your money will be refunded unless you give us permission to make a substitution in size or variety.

CULTURAL DIRECTIONS

A sheet of complete cultural directions will be sent with every order.

PLEASE NOTE TERMS AND PRICES

ALL ITEMS PRICED AT 5c EACH ARE 10 FOR .40. ITEMS PRICED AT .10 EACH ARE 3 FOR .25 OR 5 FOR .40. ITEMS PRICED AT .15 EACH ARE 2 FOR .25, OR 5 FOR .50. ITEMS PRICED AT .20 EACH ARE 2 FOR .35. ITEMS PRICED AT .25 EACH ARE 3 FOR .60 OR 10 FOR \$2.00.

A deposit of 25 per cent will hold all orders until shipping date when bulbs will be shipped C.O.D. unless otherwise arranged.

Overcount on all orders large or small. The larger the order the larger the overcount. You won't be disappointed.

IF YOU HAVE NOT PLACED AN ORDER WITH US IN THE PAST TWO YEARS, THIS WILL BE YOUR LAST CATALOG FROM US. PRINTING AND POSTAGE CHARGES MAKE THIS NECESSARY.—AL AMSLER.

RETAIL ORDERS

All retail orders, in the amount of \$2.00 or more, are prepaid in the United States. We will do our best to please you. As usual, all we ask is the opportunity to do so. Wishing you a very successful growing season, again we thank you.

AL and JESSIE

We acknowledge each order by card or letter as soon as received.

NOTE

We will refund the purchase price on any order found unsatisfactory upon receipt, and promptly returned; but responsibility for the crop is denied.

Please use order blank on page 15.

New Introductions

MISS JULIE Amsler Fischer (57) 70 days (207). Miss Julie is our first introduction of which we are very proud. A real beauty of pure cream with a sharp clean Majenta throat. A small glad that captures the fancy of growers who like the smaller glads. Miss Julie had a very fine show record in '57. Admired by all who grew it, Miss Julie grows easily and makes tall graceful spikes that are excellent for home use and a strong competitor on the show table. The perfectly placed 3 inch florets on a 16 to 18 bud stem stand erect in the field even in 100 degree weather. Will easily open 4 to 6 has opened 8 for us in water. Blooms exceptionally well from small bulbs and bulblets. Produces lots of medium sized bulblets that germinate well.

MISS JULIE'S 1957 record—Heart of America show, Mission, Kan.—1st single spike, 1st 3 spike.

Lincoln, Nebr.—No single entry, 1st three spikes.

Omaha, Nebr.—1st, 2nd, 3rd in single spike, 1st, 2nd, 3rd in 3 spike, 1st in recent introduction and division champ.

Sioux City—1st and 2nd single, 1st and 3rd three spike, 2nd recent Intro. Champion small flowered basket.

Waterloo, Iowa State Show—1st, 2nd and 3rd single. 1st in 3 spike.

Algona, Ia.—1st in single spike. No entries in three spike.

With the limited number of bulbs distributed I believe this to be an unprecedented record for a new introduction. L .40, 3-1.00; M .30, 3-.75; S .25, 3-.60; B .10, 10-.75.

ALL-AMERICAN GLADIOLUS 1958

Variety Name:	EMPEROR
Plant Patent No.:	Patent Applied For
Year of Introduction:	1958
Co-Originators:	Carl Fischer, Ralph Baerman
Parentage:	Beauty's Blush x (Gloaming x Rose O'Day)
Blooming Date:	85 Days
North American Gladiolus Show classification:	471

Description: A true aristocrat, this glad of regal purple trimmed in ermine-white presents a statly display. Emperor makes majestic spikes growing five feet or more tall with 7-8 of its round, recurved florets open at one time. The plants are unusually robust and the spikes consistently tall and straight.

The rich, distinctive color of Emperor, its health and vigor, and ease of growing are characteristics which make it an ideal flower for the home garden. It has already distinguished itself on the show table as a seedling and it possesses the qualities of a champion. The outstanding color and fine qualities of Emperor resulted in an All-American Award for 1958.

All-American Introductions 1957

CARIBBEAN (Baerman-Fischer) (370) 70 days. An unusual combination of rare blue-violet petals handsomely embellished with a deep rich violet throat and a small cream spear. Opens from 9 to 11 precisely styled florets at one time in formal double row placement. Has an outstanding show record.

MAYTIME (Baerman-Fischer) (442) 70 days. Ruffled deep pure pink with contrasting large white throat. Eight to ten open florets on 5½ foot spikes. An ideal flower for cutting or exhibition.

All-American Introductions 1956

APPLEBLOSSOM (Fischer) (460) 65 days. This is a light rose with a nice creamy undertone. Somewhat similar to Columbia, but a taller and more robust grower. Sure show winner.

ROYAL STEWART (Pommert) (450) 80 days. A light red that approaches perfection. Tall graceful spikes, one after another. Absolutely without equal in the light red class. We have had some bulb trouble with this one. Understand that has been corrected.

Bulbs Will Be Packaged In Bags, One Bulb To A Bag. Bags Will Be Labelled With The Variety Name, Color, Description, And Patent Number. A Leaflet Containing Cultural Instructions Will Be Included. Bulbs Will Be Packaged By Selected Glads, Inc.

THE RIGHT TO REPRODUCE THE ALL-AMERICA VARIETIES FOR RESALE PURPOSES OR TO SELL CUT FLOWERS IS RESERVED.

Retail Price: (all four varieties) Large bulbs only—#1 size to the extent possible—will be sold.
\$.50 each.
\$ 5.00 for 12 (12 of one variety or a combination of varieties)
(6 bulbs at one-half the 12 price)

Collection Price: \$2.25 for 1 each of the 5 varieties.

We are liberal with extras.

Regular Retail List

ACE OF SPADES (454) (Sisson, 1950) (85 days) (King Lear x Preussen's Gloria) The demand for this almost black glad was so great last year that we had difficulty supplying everyone who wanted it. The catchy name seems to have attracted many glad fans. Not a wet weather variety. **L** 2-30; **M** .10.

ADMIRAL (478) (Fischer, 1957) (80 days). When you see this glistening deep blue standing so erect and majestic in your glad planting you'll be inclined to salute! Admiral is a glad of rank. Opens 8-10 in a ribbon of color; a grand bulb maker and a moderate propagator. **L** or **M** .50 each, 10-4.00.

ANGEL WINGS (Klob '54) 300 (EM). Surely the best glad we know of in the 300 class, and a white that will be heard from in a big way when bulbs are more widely distributed. Can easily open from 7 to 9 perfectly placed, lightly frilled florets on good spikes with well-balanced flowerheads. Color is clear white with a touch of cream toward the center. A good propagator of large bulblets which germinate and grow well. **L** .25; **M** .20.

AQUA QUEEN (476) (Fischer, 1957) (85 days). In our estimation, a very fine one. The bluest "blue" that is now in commerce. Tall, robust grower, makes beautiful bulbs. One could wish for additional buds on the flowerhead. "Aqua Queen is a light bluish, 400 glad with deeper violet throat with white diamond marks. **L** or **M** .50 each, 10-4.00.

ARC DE TRIOMPHE (Europe 52) 410-95. A light yellow with a deeper yellow throat. Opens 8-10 perfectly placed florets that are well-attached. This should become one of the very best for commercial use and can also win its share of ribbons. **L** .25; **M** .20; **S** .15.

ARGENTINE (Roberts '55) 410 (M). A beautiful clear, medium-light yellow, unmarked except for the deeper golden yellow throat. It will hold open from 7 to 9 at a time, with at least that many more buds showing color. The large florets are beautifully waved and fluted, with the very broad petals curved and "rolled" in a novel and interesting manner. Grown at its best, Argentine is probably the most beautiful yellow to date and a strong contender for show honors. Increases well, and a good grower from bulblets. **L** 1.00; **M** .75; **S** .50.

AUREOLE 410 (Pruitt) EM. Ruffled light yellow that opens 6 well placed blooms on a tall willowy stem. One of the most beautiful varieties. Fine for commercial use as well as for the flower garden. **L** 2-25; **M** 2-20.

AUTUMN MOON (510) (Fischer 1951) (75 days). Looking for an early yellow cut-flower? Try Autumn Moon! Its

clear, light yellow is a desirable florist color and its height and size make it an ideal shipping glad. **L** 2-30, 10-1.20; **M** 10-.80; **S** 10-.50; **B**lbs. Pkg. .30.

BEAUTY'S BLUSH (Fischer) 440. Soft blushing pink. Opens 7 florets precisely arranged on a tall spike that never crooks. The cool pink florets have lots of sparkle. It opens well in water and is a very healthy, robust grower. **L** .15, 2-25; **M** .10; **S** .05; **B** 100-50.

BENJAMIN BRITTEN 366 (K. & M.). Extremely popular lavender-mauve. Has been winning at many shows. **L** .15; **B** 25-25.

BERGEN (Van Voorhis '54) 470 (E.). Big tall red-toned purple with a violet-red lip. Capable of making really sensational spikes. It opens 8 or more of its large showy flowers on extra-tall stretchy stems, fine long flowerheads. A glad that likes to grow, and we enjoy growing it. **L** .35; **M** .25.

BETTER TIMES (376) (K. & M., 1946) (70 days) (Said to be derived from Allegro x Max Reger) Better Times is the most beautiful of all the blues now on the market. Nearer to "true blue" than any glad we know, the florets have a rich cream throat with a deeper violet. **L** .20, 2-35; **M** .15, 2-25.

BLUE BEAUTY (Pfitzer) 466. This is probably the best blue on the market. The strong blue shade becomes a bit lighter at the edges of the petals. It is a tall strong grower. **L** .10; **M** .08; **S** .05.

BRANDYWINE (Howell '53) 470 (EM). Lovely silky maroon-purple of a distinct shade. The medium-large flowers have a smooth enameled finish. Tall and healthy grower. **L** .25; **M** .20; **S** .15.

BURMA (Palmer) 462. Deep rose shading somewhat lighter in throat. Opens up to 10 large, heavily ruffled, nicely placed blooms on a 5-foot spike. Most of the buds showing color. Excellent for exhibition. **L** .15, 2-25; **M** .10, 3-25; **S** .05, 3-10; **B** 100-35.

CALIFORNIA (Salbach) 543. Huge wide open clear geranium pink with a slightly deeper marking in the throat. Very tall husky plant that stands the heat well. This is a really fine variety. One of the best for cutflowers. Has won many awards for largest floret. Stock limited. **L** .35; **M** .25.

CAMPANILE 466 (Fischer) M. This looks like one of the very best of the new lavenders. A real blue lavender that makes a big spike of bloom with 8-10 blooms open. The florets are slightly ruffled and recurved. In the lavenders I don't think you can do better than Campanile. The coming commercial lavender. Grand. **L** .30, 10-2.50; **M** .20, 10-1.50.

See list of Miniature and Small Flowered Glads on pages 12 and 13.

CARIBBEAN All American Description on page 3.

CARVED IVORY (306) (Fischer, 1956) (80 days) Carved Ivory is an average propagator with good germinating and growing habits. It produces a tall, slender spike of 16-18 buds with 5-6 exquisitely moulded and carved creamy florets open at once. Each spike is so lovely that even though you have but one, you'll enjoy cutting and bringing it into your home. **L .50; M .35.**

CATHERINE BEATH (Coutts) (Mid-season) (312). A fine clear, smooth deep yellow with high color value. It opens up to 10 beautiful florets on long flower-heads. Should be very fine for show or commercial use. **L .15; M .10; S .08; B 10-25, 100-1.50.**

CHAMPAGNE (310) (Howell '53) (85 days). Beautiful light yellow towards the color of champagne wine. Grows well and opens 4 to 6 on strong straight stem. A new shade you will like. **L .25; M .20; S .15.**

CHEROKEE 590 (Snyder) M. Distinctive rich velvety bronze with a flame blotch. Wide open blooms of nice form and good texture. Opens 7 5½" blooms on a 20 bud spike. American Home winner. **L .50; M .40.**

CIRCE (K & M) (523). Clear deep orange, cream throat and small scarlet blotch. Opens 6-7 on a 21 bud spike. E. mid-season. **2-30; 10-1.20.**

CLARENCE D. FORTNAM (Kadel '50) 90 days-440. A blush-pink beauty with statuesque proportions. Heavily ruffled florets 5 inches in diameter, 21 buds and 8 open at a time. This is a fitting memorial to C. D. Fortnam, the great showman, for whom it was named. No Discount. **L 2-30; M 2-25; S 2-15; B 20-25.**

CLIPPER (411) (Fischer, 1957) (80 days). This tall straight ruffled yellow with a wine blotch is outstanding. Grows tall rugged and uniform. Does well from all sized bulbs. A must for erities. **L or M 1.00, 6-5.00.**

CONTENTMENT (466) (Fischer, 1957) (75 days) (Parentage Unknown). Here is a glad to satisfy the most fastidious taste. Its color, form and growing habits all are tops. Contentment's smooth lavender-orchid coloring is enriched by a large creamy throat. "Contentment is a tall, improved Wedgwood in 400 size, 23 buds, 8 open and stands heat well." **L .75, 10-6.00; M .50, 10-4.00.**

COPPER BRONZE (Roberts '55) 591 (M). Shades of rosy bronze and smoky salmon blend to a "thumbprint" throat marking of smoky copper with a couple of pink-scarlet lines. Reverse side of the petals is a lively copper-orange. The 6 or 7 open flowers are large, lightly

frilled, and well-placed on tall stems. One of the most fascinating novelties we have seen in glads. **L .75; M .50; S .25.**

COPPER LUSTRE (580) (Pazderski, 1953) (75 days) Copper Lustre is a huge, smoky, coppery Burma which is saying a lot. It is a dusky rose shading to copper at the edges and blending to a dark tan interior. The red throat and plum flecking adds cheer and personality to the rich blend of colors. Opening 8-10 florets on tall spikes. Good grower and propagator. **L .25; M 2-30; S .10.**

COL. W. C. ATKINSON (Williams '51). Beautiful dark lavender in a color that is alive and bright. Opens eight large, wide open florets, on a 20-bud spike. Excellent placement. **L 2-25; M 2-20; S .05; Pkg. .25.**

CONNIE G. (Woods '48) 75 days-506. A beautiful clear cream with yellow lip petal. Very tall with 8 to 10 ruffled blooms on a spike of 20 buds. Sensational. **L .25; M .20; S .15; B 10-50.**

CORAL ACE (Bunn '52) (532) 85. Bright rich coral sport of Burma. Like Burma it makes topnotch exhibition spikes and should go a long way for all uses. **L 2-35; M 2-30; S .10.**

CREAM ORCHIDS 406 (Fischer '51). The waxy, creamy heavily laciniated florets more closely resembling an orchid, than does any other variety, make the name appropriate. Probably will be at its best in corsages and for those who delight in artistic arrangements. **L 2-30; M 2-25; S .10; B 10-25; 100-1.00.**

CRINOLINE BELLE (Bork '54) 566-466 (VE). An exquisite Wedgwood seedling that blooms even earlier than that variety and is much larger. The color is quite similar to that of Wedgwood, a medium-light lavender with lighter throat. The slightly hooded florets are nicely frilled, giving an attractive butterfly-type effect. The first lavender to bloom for us; looks like an A-1 cut-flower glad. **L .25; M .20; S .15.**

CRUSADER (301) (Fischer, 1952) (65 days) Here is the orchid-throated glad deluxe; a frosty, snowy white, beautifully ruffled, and embellished with a gorgeous pansy-purple throat blotch opens 9 florets at a time. **L 2-30; M 2-25; S .10.**

CRYSTAL ORCHID (Browne '52) 506 (EM). Clear creamy white except for unobtrusive light lavender throat lines. Grows and propagates like Elizabeth the Queen, of which it is a color sport. Fine cut flower variety. **L .20; M .15; S 3-25; B 20-25; 100-1.00.**

DAISY MAE (Lins-Ruble) 521. The outstanding glad among the recent introductions. This beautiful orange pink with a cherry throat is headed for a very bright future as a commercial and exhibition variety. **L .15; M .10.**

Extras is our policy with each order.

- DAVID WARR** (Warr '53) 436 (VE). A brilliant orange-scarlet that is self-colored except for very faint lines on the slightly deeper scarlet lip petals. It stands hot sun with little fading. An early red. David Warr opens from 6 to 8 ruffled flowers on tall stems; flower-heads not quite as stretchy as they might be. A fine increaser. **L .25.**
- DEBBIE** (422) (Hautby, 1955) (85 days) Debbie may be likened to well grown Fire Opal except that it is taller and closer to a true orange. It opens 6-7 heavily ruffled, yellow-throated florets on tall, ramrod spikes. It is exceedingly robust and heat resist. A good propagator and germinator. We were impressed with Debbie and predict that it will soon be a leader in its class. **L .50; M .35.**
- DOLLY VARDEN** (Harris '50) 532-95. A blazing salmon with a cream throat. Nine large 6½-inch florets open with 7 showing color on a 21 bud spike, with a 26-inch flowerhead. One that you should get a start in as it will be one of the best cut-flowers, and show variety. **L .20; M .15; S .10; B 20-50.**
- DOROTHY ARMSTRONG** (Beardmore '48) 470-70. This is the earliest and certainly one of the best purples. Eight wide open 4½ inch florets on long flowerhead. This is a one hundred percent cutter of good spikes. Due to be a heavy show winner and an outstanding cut flower. **L .15; M .10.**
- DUSK** 483 (Fisher 1955) (85 days). Similar to Sandman in its overall shading of subdued rose and salmon undertone, with large snow white blotch that really attracts one's attention. Opens up to 6 on tall wiry stem. **L .15, 10-1.00; M 2-25.**
- DUSTY MILLER** (486) Elliott '45 (85). A fine smoky with excellent growing habits. It opens up to 9 florets of bluish-gray with a blending of scarlet and cream in the throat. A consistent winner in the smoky class. **L .15; 2 for .25.**
- EARLY PURPLE** 56 (471) (Fisher) Early Purple will be of special interest to those of you who are looking for early cut-flowers either for your home garden or for the market. It is an ideal shipping glad consistently producing tall, straight, 5-foot spikes with nary a crook. The lightly ruffled, cream-throated light purple florets open well in water. **L .25, 10-2.00; M 2-30, 10-1.20; S .10 3-25, 10-.80.**
- EARLY RED** (Knight '53) 450 (VE). A very bright scarlet red that rivals Red Radiance in brilliance of color and is a much earlier bloomer. In fact, Early Red is always one of the very first glads to bloom for us. It opens 6 large flowers on tall, graceful spikes. **L 2-30; M 2-25.**
- EDGEWOOD** 463 (Torrie-Flad) M. Tall medium rose with rose lavender feather. Opens 8 nicely ruffled blooms on a 20 bud spike. A grand variety either for show or commercial purposes. One of the very best. Good grower and propagator. **L .25; M 2-30; S 2-20; B 15-25, 100-1.00.**
- ELIZABETH THE QUEEN** 566. (White) Beautiful ruffled lavender that opens 7 to 8 nice blooms. Terrific propagator. Excellent show flower. **L 2-25; M 3-25.**
- ETHEL CAVE COLE** 440. Large light pink. Very good. Opens 6 to 8. Good show flower. **L 2-25; M 3-25.**
- FLORENCE NIGHTINGALE** 500 (Harris). Without a doubt the greatest white glad in commerce, and will replace every white commercial glad in existence when the price is low enough. It is as much a standout in white as Picardy was in pink. **L 2-25; M 2-20; S 2-15.**
- FLORENTINE** (500). Pure creamy white waxy florets with neat frilling. Tall spikes with long tapering flowerheads. The unopened buds have a slight greenish tint as an added attraction. **L 2-25; M 2-20; S 2-15.**
- FORSYTHIA** (Harris '52) 512 (EM). One of the best newer yellows. Buds are chartreuse, changing to a clear medium yellow on opening. Capable of making grand spikes, with 6 to 8 large flowers open at a time. **L .15; M .10.**
- FRANCESCA** (566) Toben 1-50 (90). A gorgeous pinkish-lavender that is rated tops by everyone. It will open 8 heavily ruffled, crimped, recurved florets on tall spikes. Bulblets are produced in quantity and they make easy growth. Francesca is a "Must" if you don't have it. Its beauty is something to behold. **L .15; M .10.**
- FRIENDSHIP** (Fischer) (440) E. Most gorgeous fresh pink of a new shade. Opens 6-7 round ruffled blooms on a slender but strong spike. One of the most beautiful pinks I know and will be very popular as a commercial cut flower. **L .15; M .10; S .08.**
- FRIVOLITY** (445) (Fischer '57) (85 days). Frivolity is a flower you will enjoy for its gay and lighthearted mood. A very beautiful shade of clear, pure pink. Tall, dependable. **L or M .50 each, 10-4.00.**
- GENE** (410) (Farrington, 1949) (70 days) This intensely-frilled, flat-open, triangular-floreted, translucent light yellow will open 7-8 well-attached florets at a time on nice flowerheads. There is a crystalline fragility to its beauty which belies its stamina. Gene has already won the plaudits of many fanciers and growers and, I feel sure, it will win yours. **L 2-30, 10-2.00; M .10, 10-.80.**

Best Miniatures listed on pages 12 and 13.

GINGER 422 (Fisher '52) 85. For us Ginger was a real orange, opens 5 to 7 on tall spike of 19 buds. Very good. L .20; M .15; S .10; B 20-1.00.

GOLDEN BOY 312 (Secrest) EM. Medium deep yellow with bright sheen. Opens 8 wide open 4 inch blooms in double row on a spike of 20 buds. Plant is 4 feet or more tall. A grand flower for the garden and for cut flower use. Has won major awards and prizes at the shows. Good for breeding. L .40, 10-3.20; M .30, 10-2.50.

GUNSMOKE (483) (Fischer, 1957) (80 days). You will be delighted when Gun-smoke sends up its ruffled smokey head, which will make you wish you ordered more. Easy grower and tall. L or M .85 each, 5-3.00.

HARRISBURGER (Mikle 53) 552-90 A marvelous clear deep cherry-red; large, very tall, and a rugged grower. Opens 6 to 8 on tall spikes of 20 buds. You'll be thrilled with its huge wide-open flowers; and mammoth spikes. L .25, 10-2.00; M 2-.30, 10-1.20; S .10, 10-.80.

HEIRLOOM (Klein '52) 566 (EM). Clear medium lavender with small pure white throat and midrib lines. 7-8 nicely frilled florets will open at once on spikes of medium height. Has won many prizes at the shows, and it has excellent opening and keeping qualities. L .15; M .10; S .08.

HELIOS 312 (Fisher 1952) (85 days). This clear dark yellow is one of the better yellows. Opens 6 to 8 ruffled florets at once. Very good. L .20; M .15; S 10-50.

INNOCENCE (Fischer '57) 460 (EM). Blush lavender pink of extreme delicacy of color and beauty of form. It opens up to 8 or more round, ruffled flowers on tall, graceful spikes. A favorite of ours and of all who enjoy the delicate shades. L .50; M .50.

JESSIE MAE (Knight '52) (443) 80. Nicely ruffled deep pink with a scarlet feather. Up to 10 5" blooms open at once on 4' spikes. One of our most reliable growers. Opens and keeps well in water. L 2-.35; M 2-.25.

JUNO 460 (Fisher 1955) (85 days). A mixture of salmon and rose. The basic color is salmon with deep rich cream throat. The rose is like a chiffon veil through which the salmon appears. Very unusual. Opens 7 to 8 slightly recurved frilled florets on 18 to 20 bud stem. L .25, 10-2.00; M .20, 10-1.50.

KAREN (Mazur '52) 465-85. One of the most striking novelties seen in some-time. A rather dark rose purple with a strikingly contrasting cream blotch. Florets are somewhat waved and well

rounded, with 8-10 open at a time. One you will surely like. L .20; M .15; S .10.

KING DAVID (Carlson '51) (570) 85. Gorgeous deep purple with a silver border. 8-9 suffled and fluted blooms on a slender but sturdy 4½' spike. Very healthy easy grower. Has compiled a wonderful show record and is becoming a must have for all. L .15, 2-.25; M .10, 3-.25; S .05.

LAVENDER & GOLD (Baerman '43) 366. This clean fresh-toned light lavender warmed by a yellow throat is a must have. It is in great demand by florists for its beauty in make-up work. Ideal for table bouquets, so popular we sell out of it year after year. L .15; M .10; B 25-.25.

LAVENDER LACE (466). The color is about the same medium lavender as Elizabeth the Queen, but it has a large yellow throat lip. It is also a stronger grower and should prove really good. It carries a nice exhibition type spike of 20 buds with 8 open. L .15; M .10; S .05.

LEADING LADY (Johnston) 506. This white sport of Picardy is wonderful. Very large cream throat, with many open. It is sweeping the country as a winner and will be a winner for some time. Excellent in every way. L 2-.25; M 2-.20.

LEIF ERICKSON (K&M 50) 506-85. One of the best new ones in our garden this season. A tall cream that opens 8-10 neatly placed florets that are firmly attached. This is an Award of Merit winner that I predict will become one of the finest cut-flowers. L 2-.30, 10-1.20; M 3-.30, 10-.75 ; S 10-.50.

LORELEI (Howell '55) 406 (M). A lovely light cream or deep ivory, shading to a slightly deeper cream throat. Florets are large, round, broad-petaled and somewhat frilled and waved. It opens 7-8 or more on very tall husky stems with long flower heads. L .50; M .35; S .25.

MAGNET 560 (Fisher '52) 75. A rather light orchid rose that looks good to us, of good growing habits, opens 5 to 7 on tall always straight stem. Looks like a good commercial. L .15; M .10.

MAUREEN GARDNER 501 (Preyde 51) (80 days). Extra large silvery white that opens 6 to 8 on long flowerhead of 18 to 22 buds. Opens well in water, good keeper. A bit different than most whites. L only .15; M .10.

MAYTIME All American See description on page 3.

Choice varieties as extras with all orders.

MID-AMERICA (550) (Knierim, '47). (85 days). (Red Charm x Snow Cruiser). A glad-elephant of a silky geranium-red color, growing about 60-66 inches tall and opening up to 10 giant florets at a time. Rather a floppy variety but very popular because of its size and nice color. **L** 2-30; **10-1.20**; **M** 3-25; **10-70**; **S** 10-50; **B** pkg. .30.

MINARET 432 (Fisher 1955) (85 days). A lofty spire like pink that consistently produces fine spikes even from small bulbs. Opens 7 to 9 round recurved ruffled ivory throated florets. **L** .25, **10-2.00**; **M** .20, **10-1.50**.

MISS JULIE See new introductions page 3

MOTHER FISCHER (400) (Fischer '51) (85 days). Rugged new white, 67 inches tall, and with a white-velvet sheen. **L** .15; **M** .10.

MT. INDEX (Miller) 401. White with a deep yellow throat blotch. An attractive color and a fine cutflower. Plants grow tall and straight and it makes lots of bulblets. **L** 2-25; **M** 2-20.

NEGUS (Salman) 354-88. Formal growing deep black red with velvety sheen. Opens 8-10 florets on tall spikes. The best red yet introduced in Holland in the 354 class. Excellent propagator. Does not fade or sunburn. **L** .15; **M** .10; **S** .08.

NILA (462) (R. Pruitt, '47) (85 days). Don't deprive yourself of Nila! Among the least temperamental of glads, its uniform shoulder-high spikes carrying eight round, plain-petalled, silky, self-colored rose-red florets of heavy substance will delight you. **L** 2-25; **M** .10.

NOWETA ROSE (Fischer '50) 560. This is the rose sensation of 1950. Clean lavender-rose that will readily open 12 blooms on a spike of 22-24 buds. Excellent winner of top awards. **L** .15; **M** .10; **S** .08; **B** 10-20.

ORCHID FRILLS 466 (Fisher 55) (80 days). Orchid Frills is a queenly flower. The beautiful light orchid blends well with smoothness to a soft creamy throat. Opens up to 6. **L** .25, **10-2.00**; **M** .20, **10-1.50**; **S** .15, **10-1.00**; **B** 10-50.

PACTOLUS (K. & M. '47) 417. Apricot-cream with vivid orange-red blotches on the lower petals. 8 wide open flowers closely attached to the stem. It makes a spectacularly beautiful color effect. **L** 2-25; **M** 2-20; **S** 4-25.

PARTHIENA (Hitchcock '49) 568-80. A striking deep mauve-lavender. Will open 8-10 on a 55 inch spike with a long flowerhead. The 5½ inch blooms are perfectly placed and are ruffled and fluted. Sensational show winner, winning top awards. Healthy and fast increaser. **L** .15; **M** .10; **S** .08.

PATROL (Palmer '46) 416. Beautiful clear apricot with yellow throat. Opens

10 or more with the remaining 8 showing color. Tall, strong grower with long flowerheads. Stands hot weather well. This is a fine exhibition variety and wins prizes consistently. **L** .15; **M** .10; **S** .05; **B** 25-25.

PERSIAN RUG (Roberts '50) 486 (M). Nicely intermingled shades of plum and mulberry are brightened by subtle undertones of smoky salmon. In startling contrast is the clear light yellow throat, which is lightly bordered by salmon and slate blue. It opens from 6 to 8 large florets, one of the most interesting and colorful smokies. **L** .25; **M** .20.

PICARDY 530, Salmon, greatest variety in existence. We feel we have the healthiest stock grown anywhere. **L** 2-25; **M** 2-20.

PINAFORE (300) (Fischer, 1957) (80 days). Mother Nature was extremely lavish with her ruffling when she fashioned Pinafore. But, clever seamstress that she is, she tucked a few fancy puckers in the throats, too. Pinafore is a sparkling white of extraordinary substance. Its spikes grow straight and tall carrying up to 8 open florets on 17-19 budheads. **L** or **M** .50 each, **10-4.00**.

PINK CHIFFON (Fischer '53) 440 (EM). Its lovely soft orchid-pink coloring is the outstanding feature of this glad; close to the color of the old favorite variety, Rima. A wonderful florist color. **L** 2-30; **M** 2-25.

PINK DIAMOND (Fisher 54) 440-70. Heavily ruffled light pink. A very beautiful pastel shade. Grows nearly 5 feet tall with 30 inch heads. Opens 8 and is an easy grower. Somewhat like C. D. Fortnam in color. **L** .25, **10-2.00**; **M** 2-30, **10-1.20**.

POINSETTIA 450 (Weeks). This is the glad we have been waiting for in the red class. Color is light spectrum red with no markings. Florists sometimes reach 5 inches in diameter and it carries up to 8 open at once. Will not wilt in hottest climate. Also it is slightly ruffled. A start of this variety will be a good investment. **L** 2-35; **M** .15; **S** .10.

PRINCESS 466 (Larus) EM. Early medium lavender that is a fine show flower and also a commercial. Somewhat like Heirloom but with a small feather in the throat. Grows tall with 11 open on a long head. **L** .20; **M** .15; **S** .10.

PROF. GOUDRIAAN (K & M 50) 500-80. Outstanding clean white blending into light cream in the throat. Grows up to 55 inches making 24-28 inch flowerheads. The florets open flat and are 5 to 6 inches, with good attachment and 8 open. A very vigorous grower and fast propagator. A must for all cut-flower growers. **L** 2-30, **10-1.20**; **M** 3-25, **10-70**; **S** 10-40; **B** 50-25, **100-40**.

PROSPECTOR (Leffingwell '53) 410 (EM). Often called the most beautiful yellow, and we are inclined to agree. A clear medium light yellow with amber-buff lip petals, it opens about 6 (it has been grown with 8 or 9 open) florets which, while not heavily ruffled, are nicely waved and fluted. A lovely yellow that everyone will want to grow. Makes small bulblets. **L** .25; **M** 2-30; **S** .10.

PURPLE BURMA 570 (Boewe 55) (85 days). A sport of Burma. Like Burma it enjoys the same fine qualities: Heavy ruffling, rich velvety texture, fine long heads and same vigorous growth. Purple Burma wears a rich velvet robe of regal Splendor. **L** .25, 10-2.00; **M** 2-35, 10-1.50; **S** .10, 10-80.

QUIBERON (Errey) (416) **M**. An outstanding showy buff glad. Opens 9-11 well placed 5" blooms on a 30" head. Very tall straight plant. May crook slightly in extreme weather. Bound to be very popular. Grand exhibition variety. **L** .15; **M** .10; **S** .05; **B** 10-25.

RED CHERRY (Roberts '46) 436 (E). The best early red. A fine commercial, and good enough to win prizes at the shows, too. Bright scarlet red with cherry red throat. 7-8 large flowers open on fine spikes. **L** .15; **M** .10; **S** .08; **B** 25-25.

REDCAP (236) (Fischer, 1955) (80 days) Not a supremely beautiful glad but once it finds its way into your garden it is apt to stay awhile because of its general good behavior. The fiery red florets are round and crisp. A gold line surrounds each petal edge. **Any size** .30.

REGINA (520) Palmer, 1953) (80 days) This huge light orange with apricot shadings is a welcome new addition to our list of oranges. It is ruffled, needle-pointed and of very heavy substance. Regina opens 7-8 well placed florets on long head. It is sure to please you. **L** .20, 2-35, 10-1.50; **M** 2-25, 10-1.00.

ROBINSON CRUSOE (Lins '44) (490) 80. Clear light chocolate tan with deeper marbling. Always an eye catcher. 7-8 5" blooms on 4' spikes. **L** .25; **M** .20.

ROSALIND (Palmer '54) 430 (M). The more we see of this variety the more we like it. We were able to cut a lot of fine spikes of Rosalind the past summer, and it was well received by our florist customers. Outer portion of the floret is a light buff-apricot, shading toward the center to a clear light yellow throat. It opens from 6 to 8 large florets on tall spikes. **L** .25; **M** .20; **S** .10; **Blbt.** 25-50.

ROSARIO (460) (Fischer, '53) (70 days). (Elizabeth the Queen x Rose O'Day). This vivid, clean-cut rose is the most trimly-tailored of the seven Noweta Rose sisters and the only one with a blotch. A jewel for consistency as well

as beauty, it will readily carry 10 open florets. **L** .15; **M** .10.

ROSE CHARM (Fisher) 360. The color is a very pleasing shade of rose. It has a large cream throat and midribs. It is unusually adept for basket work. Rose Charm has earliness, plant vigor, height, rapid propagation. **L** 2-25; **M** 2-20.

ROSE SPIRE (460) (Fischer, 1957) (75 days) (Beauty's Blush x Rose Charm). To many of you Rose Spire has a familiar ring for this bright rose glad. As the name implies, Rose Spire makes lofty, spire-like spikes having up to 10 open on a 22-23 bud flowerhead. No other glad we know has the lively, clear rose coloring of Rose Spire. It is glorious in the field but even more eye-catching indoors. It opens remarkably well in water and keeps its color and size to the tip; very important characteristics in a good commercial. **L** or **M** .50 each, 10-4.00.

ROSEBLOOM (460) (Fischer '51) (85 days) (Elizabeth the Queen x Rose O'Day). This new rose will surprise you by the size of its flowerhead. From the same parentage as Noweta Rose and Elmer's Rose. **L** .15; **M** .10; **S** .05; **B** 8-25.

ROYAL STEWART See description page 3

RUFFLED DREAM 440 (Fisher 55) (85 days). A gorgeous dream pink, with pearly lustre of heavy substance, and perfect ruffling. **L** .30, 10-2.50; **M** .20, 10-1.50.

RUFFLED EBONY (454) (Fischer)E. Very beautiful deep black red of distinctive form. One of the most beautiful glads of this color. Doesn't open too many but enough. Very rich sheen. Heavy propagator. **L** .25; **M** .20.

SALMAN'S SENSATION (Salman) 578 87 AA. Deep violet with deeper throat. Beyond a doubt the very best in its color. Opens 6 on a 18 stem with 6 showing color. A well balanced stem of beauty. The most vigorous grower in the blue's, propagates marvellous. This glad will be in demand the world over. **L** .20; **M** .15; **S** .10.

SANS SOUCI (K & M 51) 436-85. Rich glowing scarlet with a narrow white line on lower petal. Florets have heavy texture and are well-placed on good spikes. It is a tremendous grower and will become very popular. **L** 2-30, 10-1.20; **M** 3-30, 10-80; **S** 10-50.

SEEDLING MIXTURE: We have several hundred unbloomed seedling bulbs in small and medium sizes. These bulbs are from bulblets' from seed planted in 1952 and 1953 and are from our own choice crosses.

I am sure these seedlings will give you a thrill when they bloom. **Each** .10, 12 for 1.00, 25 for 1.75.

Please use order blank on page 15.

SENECA 362 (Palmer) M A new beautiful and unusual shade of rose. Opens 8-9 or more on a tall plant. Makes wonderful spikes. **L .25; M 2-30; S 2-20; B 15-25, 100-100.**

SHERWOOD 570 (Pruitt) EM Lustrously beautiful ruffled deep purple blending to a somewhat darker throat. Opens 5-6 on a long flower head. Wide flaring blooms. One of the very best purples with a beauty surpassed by none. **L 2-.25; M 3-25.**

SIERRA SNOW (400) (Harris, 1951) (80 days) White as new-fallen snow on the lofty Sierras is this variety. As the Sierras are high among mountains so is Sierra Snow tall among glads. A grand commercial that opens many large, ruffled florets at once. The connoisseur will object some to the tawny, cream throat overlaid with a faint purple line but nonetheless this snowy glad deserves a spot in every garden. **L 2-30, 10-1-20; M 10-80; S 10-50; Blbts. Pkg. .30.**

SNOWCLAD (500) (M) A tall stretchy white you will like for its color, plant habits and general all round good qualities. Spire like spikes with 7-8 open add up to satisfaction for either exhibition or florists' use. **L .25, 10-2.00; M 2-30, 10-1.20; S .10, 10-80.**

SNOWDRIFT (Fischer '54) 500 (EM). Large creamy white with slightly deeper cream center. It opens a number of heavily ruffled florets at once. Can be grown to championship form, as witness a number of grand championships and other high awards, even before introduction. Grand champion single and 3 spikes at central international show, Rochester, 1954. **L .25; M 2-35.**

SNOW PRINCESS 400. An improved Maid of Orleans, being purer in color, larger and more uniform in performance. Very strong grower. **L .10; 3-25; M .08; 3-15; S .05.**

SNOW VELVET (400) (Fisher, 1956) (80 days) Snow Velvet revels in the warmth of summer producing a marvelous inflorescence of velvety ruffled florets—9-11 open on a 22-24 bud flowerhead—just the kind of spikes show enthusiasts like for exhibition. A wonderful glad for wedding decorations; especially useful in basket work. Cuts well from small; propagates well. **L .50; M .35.**

SOUTHERN BELLE (Fisher) 442-1952-75. This sparkling pink with snowy throat and silver picoteeing was outstanding. A glorified Friendship, one you should grow. Strong plants make a long strong stem holding to 20 buds with up to 6 open. **L .20; M .15; S .10; B 10-1.00.**

SPARKLING EYES (4) (Jack, 1953) (85 days). A honey! This stretchy white with eye-riveting violet-purple blotches opens a real ribbon of bloom. You'll never forget Sparkling Eyes! A hand-

some glad appropriately named. Produces handsome bulbs, too! **L .20, 10-1.50; M 2-30, 10-1.20.**

SPIC AND SPAN (Carlson) 432 (Mid-season). Tall ruffled deep pink. Spikes are gun barrel type, carrying 20 to 22 buds and opening 10 in the field with 6 more in color. It holds its deep pink color perfectly to the tip. A fine cutter from medium and small sizes. **L 2-25, M .10; S .05; B 100-50.**

STERLING (566) (Harris, '50) (85 days). Elizabeth the Queen x Rangoon). From the originator of Florence Nightingale and Dolly Varden comes this lavender-purple version of Elizabeth the Queen. Sterling opens 8-10 extra flat-open ruffled blooms of the heaviest substance. Not entirely free from flecking, it is nevertheless a choice and unusual flower. **L 2-35; M 2-25.**

STORMY WEATHER (Barrett) (480) M. Tall ruffled creamy smoky rose with up to 10 open. Grand show flower and fine for the home garden. **L .20; M .15; S .10; B 10-20.**

SULTARA (Pruitt) (483) M. Sister seedling of Fandango and somewhat like it but darker. Smoky salmon rose with large smoky blotch. Opens 6 well placed blooms. **L .15; M .10; B 25-25.**

SUMMER QUEEN 542 (Fisher 1955) (80 days). A large salmon pink that opens up to 8 large ruffled florets on straight stems. Sometimes flecks. Large bulbs should be planted deep to support the heavy flowerhead. **L 2-30, 10-1.20; M 2-.25, 10-1.00; S .10, 10-80; B 10-25.**

TAN-GLO 480 (Arenius) LM. Distinctive and outstanding clear pastel tan with a rosy tint. Opens 8-11 5¼" blooms on a long head with 22 or more buds. Has been a heavy prize winner the past few years and a color that could be used by the florists. Certainly one you want for your garden. Heavy propagator. **L .20; M .15; S .10.**

TEEN-AGER 362 (Fairchild) M. Clear clean medium rose with just enough blue in it to give it a cool effect. Large cream white throat. Opens 6-8 4½" blooms. Very reliable and consistent grower and good propagator. This has really taken the public's fancy. One of my most popular varieties. **M 2-30; S 2-20; B 15-25.**

TEXAS WHITE (500) (Fischer, 1956) (95 days) (Snow Princess x Exangelina) Texas White is just that, a colossal white! Not the ultimate in beauty, but an extremely reliable cut-flower. The plants are about the most vigorous in the field. It is a heavier subenced, much larger and taller, more rugged, purer, and some-what more beautiful than Snow Princess. When well grown the spikes are unbelievably huge, the florets measuring 6-7 inches in diameter. Opens 4 to 5. **L .25, 10-2.00; M 2-30.**

Please use order blank on page 15.

THE RAJAH (Jack). A very rich deep purple, opening six or more giant blooms on a tall straight spike. A great show winner and a grand rival to the popular King David. L .15; M .10.

THE ROAN (485) (Pruitt, 1949) (85 days) This glad is one of my top favorites. The glad is one of my top favorites. The color, light red when seen at a distance, proves upon closer inspection to be deep red interlaced with veinings of white. It's more beautiful than it sounds! The Roan is as handsome as it is unique. L .15; M .10; S .05.

TIVOLI (K. & M. 47) 461—90. A beautiful warm tone pure pink that opens 8 on a good spike. One of the best of the new glads from Europe. A pleasant surprise awaits you when you grow Tivoli. L .15; M .10; S .08; B 100-50.

TRAVELER (Flad-Torrie 52) 460. A light rose-pink with a small deeper throat mark deep in each floret. Has slightly ruffled florets, very good placement and attachment. A real exhibition glad for the showmaster and a dandy commercial. Opens 10-12 on a 22-24 bud spike. Was 3 spike Grand Champion at the Central International show in 1953. Truly a perfectionist's flower. L .20; M .15; S .10.

TROUBADOUR (470) (Fischer, 1957) (75 days) The haunting, poetic beauty of this glad will make your heart sing as did the troubadours of old. Troubadour has a story—a true one, to tell you, when it surprises you with its earliness and vigor, its height and regal bearing. L or M .50 each, 10-4.00.

UHU 482. (K & M. '46) 85 days. Another unusual smoky with ideal qualities. Stem is tall and vigorous and never crooks. It has wide open florets of large size and beautifully placed with 8 open at a time. L .15; M .10; B 10-20.

UNLABELED COLLECTION. This collection will contain many newer and higher priced varieties and here you will find in abundance the ones you read about as show winners. 100 large bulbs, 1 in. up, of recent introduction and

therefore higher in price, \$5.00, 25 or more at the same rate.

SAME COLLECTION, but of medium size bulbs. 100 for 3.50; 50 for 2.00.

VIKING (436) (Fischer, 1957) (75 days). This bright scarlet with bold white lines is named for the rugged Norsemen. This fiery scarlet excels in commercial potential, producing tall, ramrod straight spikes with ease from all sizes. Because of its exceptionally fine disease-free bulbs and vigorous growth we predict that like the Vikings of old this cheery glad will be long remembered. L or M .50 each, 10-4.00.

VIOLET CHARM (476) (Jack, 1953) (85 days) The soul of the flower lover is perennially hungry for blue. Violet Charm is a soft shadowy violet with a blue throat. L 2-30, 10-1.20; M .10, 10-.80.

VOODOO (Kadel) (486) M. A distinctive and beautiful smoky with stippling of bronze and plum. Several 5" needle-point blooms open. In big demand. I never have enuf. L .20; M .15; B 25-50.

WEDGEWOOD (Fischer '47) (366) 80 Marvelous light bluish lavender. 6-7 heavily ruffled blooms on a 4' spike. Wonderful arrangement glad and one the better florists buy on sight. Fine for all uses. L .15; M .10.

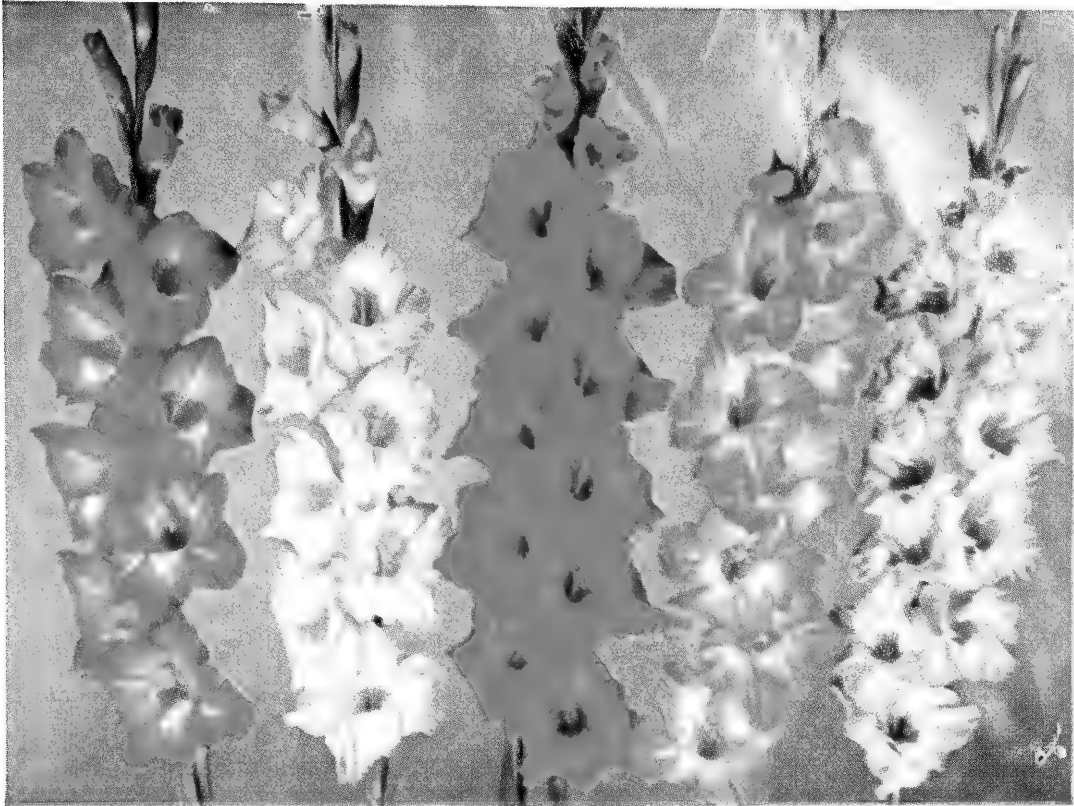
WHITE LACE 300 (Fischer '51). One of the most beautiful small flowered varieties in existence. The color is immaculately snowy, save for an ivory throat. L .15; M .10; S 2-15; B 100-1.00.

WHITE SYMPHONY (Webb '51) 500 (EM). A good-looking new white of large size and good growing habits. Opens 6 or 7 round, frilled florets of clear white with some darker markings deep in throat. L .20; M .15; S .10.

WILD ROSE 460 (Fisher 1955) (80 days). Wild Rose opens 6 to 7 heavily substantiated cream throated florets on a graceful spike. Because of its beauty and good habits Wild Rose will soon be widely grown. L .25, 10-2.00; M 2-30-1.25.

Small Flowered and Miniature Gladiolus

- AIRY FAIRY** 140. (Koerner 43) A soft, light pink with full clear white throat. L 2-25; M 3-25.
- ALL BLOTCHES** 261. (Van Voorhis 53) M. Light creamy rose with very large rose-purple blotches. L .25; M 2-30.
- ATOM** (Hedgecock '46) 336-80. Scarlet edged white. Cleaner color and larger than Kewpie. L .15; M .10.
- BABS** (Pruitt '45)—210 E. A ruffled light yellow with greenish cast in bud. Four to 5 open. A favorite with the ladies. L .15; M .10; S .05.
- BABY BRONZE** 190. Deep bronze or russet with small bright rose blotches. L .15; M .10; S .05.
- BASHFUL** (Kuhn 190. This novelty is so unusual that it attracts attention on all its appearances on show bench. Stock very scarce. The small florets are lavender with deep rose blotch on a yellow throat. L .20; M .15.
- BEAUTY BABY** Labrun 106—85. Cream with pinkish lavender cast. 14-15 small, somewhat ruffled florets on a tall spike. L .25; M 3-25.
- BLUE LILY** 277. (Kunderd 21) M. Light violet with small reddish purple blotches in a deeper violet throat with small white darts. L .20; M 2-30.
- BLUET** 266. (Brown 37) E. Not to be confused with Bluet (Mitsch 39 a 378) Very light lavender with yellow throat well peppered with lavender. L 2-25; M 3-25.
- BONNY** 230. (White 30) M. Beautiful, clear light salmon with a little dusting of rose and a small white dart in throat. L .25; M 2-30.
- BO PEEP** (Butt '48) 217-70. Buff-pink with yellowish throat faintly dusted red. Heavily ruffled. L 2-30; M 2-20.
- BRIGHT EYES** 110. (Koerner 49) M. A spectacular little face-up. Pale yellow with vivid red throat. L .20; M 2-30.
- BROWN ORCHID** 290. (Van Voorhis 40) L. Brown with a darker blotch and gold mid-ribs and edging on all petals. L 2-30; M 3-30.
- CARA MIA** 241. Beautiful rose pink with deeper rose marks in throat. L 2-25; M 3-25.
- CLAUCARCY** 241. (Maynard 52) L. Beautiful shade of light pink with cream throat and white mid-ribs. L .20; M 2-30.
- CRINKLETTE** 224. (Butt 41) E. Deep orange with deep cream throat and red feather. Beautifully ruffled. L 2-25; M 3-25.
- DRAGONETTE** 243. (Kaylor 38) L. Pink with full, very attractive, yellow throat. L 2-25; M 3-25.
- FADDIST** 243. (Brown 29) E. Very light pink with bright red mid-ribs and suffused blotches on a creamy yellow background. L 2-25; M 3-25.
- FAIRY** 266. (Kuhn 46) M. Delicate, light lavender that opens 5 and 6 with another 5 and 6 on a 15-16 bud spike. L 2-25; M 3-25.
- FAIRY FANCY**—206 E. One of the best in the cream class, and different, as petals are pointed and slightly laciniated. Four to 5 open and no crooks. Very prolific. L .15; M .10; S .05.
- FARMINGDALE** 268. (Van Voorhis 54) E. Deep lavender with throat blotch of a diffusion of cream and lavender. L .40; M .30.
- FILIGREE** (Kuhn '45) 216-80. Wide open, ruffled, laciniated, buff. L .20; M 2-30.
- FLICKER** (Kuhn '46) 221-75. Medium orange; yellow throat, and bright scarlet blotch, 5-6 open. L .15; 10-1.00; M .10; 10-75.
- FLUFFY RUFFLES** 206. (Brown 26) E. Deep cream with yellow lip and faint red mid-ribs. L 2-25; M 3-25.
- FROLIC** (Bork '53) 213 (VE). Well named; a gay, frolicsome little glad that is one of our prime favorites among the small varieties. Reversing the color pattern of Flashlight, Frolic sports a center of brilliant scarlet on a golden yellow background. Beautifully frilled and fluted. Opens 5 or 6 on wiry spikes of medium height. L .25; M .20; S .15.
- GILT EDGE** 250. Medium red with yellow picotee edge. L 2-25; 10-1.25; M 3-25; 10-65.
- GREMLIN** 251. (Butt 52) E. Light rosy red with deeper red throat. L .20; M 2-25.
- HOCUS POCUS** 313 (K & M 49) E. Deep golden yellow with pronounced mahogany red blotch. Quite spectacular and very popular. Very early. L .20, 2-35; M .15, 2-25; S 2-15.
- HONEY DEW** 216. Light and dark buff diffused, yellow throat and pointed petals. Very good for arrangements. L .15; M .10; S .05.
- LITTLE EGYPT** 153. (Brown) E. A small light to medium red with velvety, black red blotches. L .50; M .35.
- LITTLE GOLD** 212 (Fischer). A favorite yellow with all who can see beauty in the smaller size glads. Richly ruffled. Beautiful in arrangements and will be in much demand as a cutflower. L 2-25; M .10; S .08; B 25-25.
- LITTLE PAL** 261 (Van Voorhis 43) M. Light, pinkish rose with deeper rose blotches and still deeper mid-ribs on a cream throat. L 2-30; M 3-30.



All-America Beauties

✧ EASY TO GROW ✧ HEALTHY ✧ TESTED

These are the selections of the All-America Gladiolus Trial Gardens, and are the cream of the crop. They are sure to grow and bloom for YOU! In the picture above, they are, from left to right, EMPEROR, APPLEBLOSSOM, ROYAL STEWART, MAYTIME AND CARIBBEAN.

Uniform low bulb prices and cultural directions on other side. Every genuine bulb is packaged with the registered AAGS trademark.

A few select florists have been licensed to offer cut flowers of the All Americas for sale. Each dozen bears the variety name with the AAGS trademark on the tag. Ask for them!!!



Printed in USA



The thirty-five All-America Trial Garden locations (see map) are in every type of soil and climate. Recommendation by this non-profit, industry-wide organization is recognized as the most coveted award for any gladiolus. Every variety tested is rated on thirteen specific traits: Color Value, Freedom from Short Heads, Floret Form, Substance, Facing & Placement, Attachment, Freedom from Weathering, Opening & Keeping Qualities, Individuality, Freedom from Crooking, Foliage Health, Husk & Bulb Health, Propagation. **EMPEROR** is the 1958 winner, and is now available with **ROYAL STEWART**, **APPLEBLOSSOM**, **MAYTIME** and **CARIBBEAN**.

All-America varieties are all protected by U.S. plant patents and sold at uniform low prices—the lowest ever for new, quality introductions. Even if you have not been successful with glads before, try the All-Americans. They are *different*.

CULTURE: AAGS recommends these steps for growing glads: (1) Open package at once and store bulb in cool dry place. (2) Plant at intervals of 10 days from last killing frost. Early plantings can stand moderate frost. (3) Plant in open sunny place, in bed or row, and in any well-drained soil. (4) Plant bulbs 5 inches deep, at least 4 inches apart. Use any good commercial fertilizer, but do not put it in

contact with the bulb. (5) Glads like plenty of water, especially when bud is forming. (6) When cutting, leave 4 leaves to mature the bulb. (7) Thrips are insect pests of glads. For complete control, use DDT dust or spray every 10 days. (8) Some growers soak bulbs in Lysol solution for 2 hours before planting and plant wet. Use $1\frac{1}{4}$ teaspoons Lysol to 1 gallon water.

PRICE: \$.50 each, \$5.00 per dozen (any combination) or one of each variety for \$2.25.

EMPEROR (Pl. Pat. Pending) is a robust grower, royal purple with light throat. A rich, distinctive color. Makes majestic spikes that grow very tall.

ROYAL STEWART (Pl. Pat. 1339) is a he-man red, straight and with 8-10 open at once. An outstanding winner of top Awards.

MAYTIME (Pl. Pat. 1591) is a real stunning pink with white throat. Delightful for arrangements. Ruffled and healthy. Remarkably easy to grow.

CARIBBEAN (Pl. Pat. Pending) is a light blue with throat of cream and white. Sparkling color, ruffled. A top performer in every way.

APPLEBLOSSOM (Pl. Pat. 1517) is white with rose-pink edges—a real beauty. An easy grower that performs excellently with only average culture.



So Easy and So Much Fun
To Grow

ALL-AMERICA GLADIOLUS SELECTIONS

INCORPORATED

LOVELY MARY 232 (Troyer 50) M Very clear deep salmon with yellow throat. 6 or 7 beautiful 3 inch florets open with as many more in color on stretchy spikes up to 20 buds. This keeps right on winning year after year. L .20, 2-.35; M .15, 2-.25; S 2-.15.

MAROON BUTTERFLY 270. Clear velvety black red with a touch of white in midribs. All florets open or show color. L .15; M .10; S .05.

MINNETONKA Brown 230—85. Light salmon with golden yellow throat in which there is a suffusion of rose. Opens 6 and 7 on nice spikes. L 2-.25; M 3-.25.

MISS JULIE See new introductions page 3

NADIA (Leffingwell '37) 231-90. Upper petals bright salmon, lower petals yellow. 6-8 open and very attractive. L 2-.30; M 2-.25.

OCEAN SPRAY 206. (Baerman 46) E. White with beautiful amber blotch. L 2-.25; M 3-.25.

OLD SOUTH 286 (Almey 44) M. Smoky old rose with small deeper blotch diffused with cream. L .20; M 2-.30.

ORANGE BUTTERFLY 222. (Salbach 27) M. Bright medium orange with yellow throat which has a slight trace of red in it. L 2-.25; M 3-.25.

OSAGE 236 (Brown). A beautiful clear scarlet that will open 5 to 7 on a 15 to 18 bud spike. A real winner. L .15; M .10; S .05.

PEGGY ANN Vas. 242—80. Bright pink with fine lavender markings on a full creamy white throat. Opens 5 and 6 triangular shape or butterfly florets on spikes up to 18 buds. Here is one of the greatest contenders for high honors. L 2-.25; M 3-.25.

PELLETIER D'OISY 290 (Lemoine) M. This is one of the oddest of all small glads and always in big demand. There are never enough to go around. Color is chartreuse with an orange edge and orange stippling over the flower. If you want something to attract attention this is it. Great for arrangements. Any Size .20 each.

PETER PAN 233 (Butt '50). Deep orange-pink with deeper throat. Heavily ruffled—very unusual. L .15; M .10.

PICCOLO (Koerner '47) 101-70. Face-up type white with scarlet markings. Very small floret in an unusual style. L 2-.25; 10-1.00; M .10; 10-.80.

PINK RIBBON 240. Light pink with cream throat. 5 and 6 open florets, nicely placed, makes this a real winner. L .15; M .10; S .05.

PINKIE DOT 141 (Koerner). Faceup. Soft pink with creamy white throat. Very good. L .20; S .15.

PIROUETTE (282 Butt) Ruffled deep salmon with gloxinia stippled throat. I believe this to be one of the popular small glads. Tall wiry stem. Good exhibition glad. L .20, 2-.35; M .15, 2-.25.

PURPLE ORCHID 271. (Van Voorhis 53) M. Rose purple with yellow mid-ribs in rose maroon throat. L .25; M .20.

QUEEN OF BREMEN (Zimmer '28) 266-75. Wonderful color. Lavender-pink with white throat. L 3-.25; 10-.70; M 10-.40.

RED BUTTON (Koerner) 150. 1 to 1½" Faceup. Clean red. Very striking when planted in a group of several. L .15; M .10; S .05.

RED CAP 236 (Fisher 1955) (80 days). A good miniature that loves to bloom. A blazing red of high quality with a golden line around each floret. Opens 4 to 6 easily. L .60; M .50; S .40; B 10-1.00.

RUBY (Kuhn '46) 252-70. Medium red. Opens 5-6 on a 16-18 bud spike. 47 inches tall and very early L 2-.25; 10-1.00; M 3-.25; 10-.75.

SILVERSIDES (Kuhn '47) 262-70. Bright deep rose with silvery reflexes. 18 buds, 6 open. L .15; M .10; S .05.

SKALAWAG 242. (Butt 53) E. Very heavily ruffled deep pink with golden yellow throat lightly peppered pink. L .40; M .30.

SONOPAL 263. (VanVoorhis 53) E. Light and medium rose with a crimson spot in a light yellow blotch. L .25; M .20.

SPUNKY 280. (Fairchild 51) E. Dark smoky old rose shading lighter in throat with white edging. L .25; M .20.

STARLET (Baerman '44)—200 M. Starlet is one of the best whites, and it really is white—nice, clean and clear—not creamy. Florets are nicely ruffled with 3 or 4 open on dainty airy spikes of 12 buds. L .15; M .10; S .05.

STATUETTE 213. (Butt 50) E. Medium yellow with diffused purple red blotch, heavily ruffled. L 2-.30; M 3-.30.

TANGELO 222 (Troyer 47) L. Rich orange with bright golden yellow throat. L 2-.25; M 3-.25.

TAURUS 270. (Kunderd 25) E. Distinct fine velvety purple. L 2-.25; M 3-.25.

THOMAS E. WILSON 145. (Koerner 42)
E. Deep pink with full creamy yellow
throat. **L** 2-.25; **M** 3-.25.

TWEEDLEDEE 250 Vas.—85. An odd suf-
fusion of red and gold. Gold edges and
gold throat. Opens 5 and 6 on excellent
spikes. One of the very popular twee-
dles. **L** 2-.25; **M** 3-.25; **S** 5-.25.

TWEEDLEDUM Vas. 265—85. Deep rose
with yellow throat prominently fea-
thered deep rose. An unusual combina-
tion of colors. **L** 2-.25; **M** 3-.25.

WHITE TWEEDLE 201. (Van Voorhis 41)
E. White with violet-rose plume. **L** 2-
.25; **M** 3-.25.

WINTER CARNIVAL 107. (Koerner 43)
M. Creamy white with edging of rosy
pink on all petals. **L** 2-.30; **M** 3-.30.

WOODBURY 101. (Koerner 47) M.
Creamy white with soft rose throat. **L**
.25; **M** .20.

Mixture—A mixture of all types and colors
Small Flowered

Price per 100 bulbs, Large \$5.50, Medium
\$3.75.

A mixture of all types Miniatures

Price per 100 Bulbs, Large \$7.00, Medi-
um \$5.00.

An Invitation

Mrs. Amsler and I join with the Iowa Gladiolus Society and its 5 chapters in extending you and your friends a whole hearted invitation to exhibit, or visit, the Central International Glad Show to be held in Sioux City's big air conditioned auditorium Saturday and Sunday, August 8th and 9th, 1958.

Should you be planning a vacation to the Black Hills or Yellow Stone Park, why not make Sioux City a stopover and visit the big show. Show schedule will be sent on request.

Be seeing you

Al and Jessie Amsler

AL AND JESSIE AMSLER

SIoux CITY 6, IOWA

Date _____

Zone	State
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Substitute similar or better Variety? ☐

We will be glad to send catalog to your friends.
Iowa residents add 2 per cent sales tax.

WHOLESALE PRICE LIST

See Retail Section for Detailed Description

We are again placing a wholesale list in our retail catalogue. The prices are per 100, and 25 of a kind may be had at the 100 price. Most varieties can be supplied by the thousand in the medium and smaller sizes, at 8 times the 100-rate, 250 or more may be had at the 1000-rate. These prices are F. O. B. Sioux City, Iowa, and are subject to prior sale.

VARIETY—Per 100	L	M	S	Bulblets Qt.	OUR CHOICE FOR BEST 20 IN 57
Ace of Spades	\$ 8.00	\$ 7.00	\$ 6.00	\$	
Aureole	6.00	4.00	3.00		
Beauty's Blush	6.00	4.00	3.00	7.50	Appleblossom 460
Burma	6.00	4.00	3.00	4.00	Better Times 376
Campanile	15.00	10.00	9.00		Crinoline Belle 466—566
Cream Orchids	6.00	5.00	4.00		
Crusader	6.00	5.00	4.00		
Elizabeth the Queen	6.00	5.00	4.00	4.00	Copper Lustre 580
Fl. Nightingale	6.00	4.00	3.00		Debbie 422
Friendship	6.00	4.00	3.00		Edgewood 463
Francesca	11.00	8.00	7.00	pkg. .50	Harrisburger 552
Innocence	30.00	30.00	30.00		Innocense 460
King David	5.00	4.00	3.00		King David 570
Lavender and Gold	6.00	4.00	3.00		Lorelie 406
Loreli	30.00	25.00	20.00		Miss Julie 207
Minoret	12.00	10.00	8.00		Minaret 432
Miss Julie	18.00	15.00	12.00		Purple Burma 570
Mixed	5.00	4.00			Prospector 410
Orchid Frills	10.00	8.00	7.00		Regina 520
Pactolus	6.00	5.00	4.00		Ruffled Dream 440
Patrol	6.00	4.00	3.00		Summer Queen 542
Pink Chiffon	6.00	5.00	4.00		Traveler 460
Pink Diamond	10.00	8.00	7.00		Tan Glow 480
Prospector	8.00	7.00	6.00		Viking 436
Purple Burma	8.00	7.00	6.00		
Rose Charm	6.00	5.00	4.00	8.00	
Roserio	6.00	5.00	4.00		
Ruffled Dream	15.00	12.00	10.00		
Ruffled Ebony	8.00	7.00	6.00		
Sans Souci	6.00	5.00	4.00		
Snow Clad	10.00	8.00	7.00		
Snow Drift	8.00	7.00	6.00		
Snow Princess	5.00	4.00	3.00	2.00	
Sparkling Eyes	8.00	7.00	6.00		
Spic and Span	6.00	4.50	3.50	4.00	
Summer Queen	6.00	5.00	4.00		
Wild Rose	10.00	8.00	7.00		

